



Kansas

Jan 01, 2008 through Sep 30, 2008

Call Volume

There were 788 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	610	97.8 %
Spanish	14	2.2 %
Total:	624	100.0 %

Gender	Callers	Percentage
Female	336	42.6 %
Male	219	27.8 %
Missing	233	29.6 %
*Total:	788	100.0 %

Pregnant

43

*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	336	43.9
Male	219	44.0
Total:	555	44.0

Age by Group	Callers	Percentage
Under 18	6	1.1 %
18-29	167	30.4 %
30-44	155	28.2 %
45-64	199	36.2 %
65 and over	22	4.0 %
Total:	549	100.0 %

Education Level	Callers	Percentage
Grades 1-5 (some Grade School)	1	0.2 %
Grades 6-8 (some Jr. High School)	20	3.9 %
Grades 9-11 (some High School)	80	15.6 %
High School Graduate or GED	171	33.3 %
Some College or Technical School	149	29.0 %
Technical/Trade School	32	6.2 %
College Graduate	50	9.7 %
Graduate School	11	2.1 %
Total:	514	100.0 %



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Marital Status	Callers	Percentage
Single	204	39.8 %
Married	183	35.7 %
Divorced	86	16.8 %
Widowed	16	3.1 %
Separated	24	4.7 %
Total:	513	100.0 %

Hispanic Ethnicity	Callers	Percentage
Yes	36	7.0 %
No	476	93.0 %
Total:	512	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
White	5	13.9 %
American Indian or Native American	2	5.6 %
Other	27	75.0 %
Don't Know	1	2.8 %
None of the Above	1	2.8 %
Total:	36	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	387	81.3 %
Black	47	9.9 %
Asian	5	1.1 %
American Indian or Native American	15	3.2 %
Other	20	4.2 %
Refused to answer	1	0.2 %
None of the Above	1	0.2 %
Total:	476	100.0 %

Sexual Orientation	Callers	Percentage
Heterosexual or Straight	491	95.5 %
Gay	4	0.8 %
Lesbian	2	0.4 %
Bisexual	6	1.2 %
Other	2	0.4 %
No Answer	9	1.8 %
Total:	514	100.0 %



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Do you have children under 18 in the home	Callers	Percentage
Yes	224	43.8 %
No	288	56.3 %
Total:	512	100.0 %

How Many Children	Callers	Percentage
1	95	42.6 %
2	81	36.3 %
3	24	10.8 %
4	10	4.5 %
5	5	2.2 %
6	3	1.3 %
7	2	0.9 %
8	1	0.4 %
9	2	0.9 %
Total:	223	100.0 %

Rules in the Household	Callers	Percentage
Smoking is allowed anywhere inside the home	76	14.9 %
Smoking is allowed in some areas or at some times	96	18.8 %
Smoking is not allowed anywhere inside your home	211	41.3 %
There are no rules about smoking inside the home	123	24.1 %
I don't know	5	1.0 %
Total:	511	100.0 %

Sad or Blue	Callers	Percentage
Yes	143	28.2 %
No	364	71.8 %
Total:	507	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	189	36.8 %
\$15,000 to \$24,999	78	15.2 %
\$25,000 to \$34,999	62	12.1 %
\$35,000 to \$49,999	39	7.6 %
\$50,000 to \$74,999	40	7.8 %
\$75,000 to \$99,999	16	3.1 %
\$100,000 and over	11	2.1 %
Don't know/Not sure	64	12.5 %
Refused	15	2.9 %
Total:	514	100.0 %



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Limited Activity	Callers	Percentage
Yes	156	30.6 %
No	353	69.4 %
Total:	509	100.0 %

How Heard About Quitline		Callers	Percentage
Ads	Flyer (school/community)	19	3.1 %
	Newspaper ad	10	1.6 %
	Radio Ad	5	0.8 %
	TV ad	114	18.5 %
Subtotal:		148	24.0 %
Referrals	ACS Office	6	1.0 %
	Community Event	5	0.8 %
	County Health Department	36	5.8 %
	Dentist	7	1.1 %
	Doctor/Healthcare Provider	126	20.4 %
	Family/Friend	65	10.5 %
	Internet/Website	36	5.8 %
	Nurse	7	1.1 %
	Other health care provider	34	5.5 %
	Pharmacist	1	0.2 %
	Phone Book	6	1.0 %
	Workplace	16	2.6 %
Subtotal:		345	55.9 %
News	Newspaper story	1	0.2 %
	Radio News Story	1	0.2 %
	TV news story	11	1.8 %
Subtotal:		13	2.1 %
	Cigarette Pack (on/inside)	13	2.1 %
	Movie Theater Slide	3	0.5 %
Subtotal:		16	2.6 %
Other*	Other	95	15.4 %
Subtotal:		95	15.4 %
Total:		617	100.0 %



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	232	29.4 %
Subtotal:		232	29.4 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	22	2.8 %
Subtotal:		22	2.8 %
Personally Quitting Cigarettes	Counseling	214	27.2 %
	Counseling & Community Referral	86	10.9 %
	Self-Help	87	11.0 %
	Self-Help & Community Referral	36	4.6 %
	Info	45	5.7 %
	Info & Community Referral	1	0.1 %
	Community Referrals	13	1.6 %
Subtotal:		482	61.2 %
Personally Quitting Smokeless	Counseling	7	0.9 %
	Counseling & Community Referral	3	0.4 %
	Self-Help	6	0.8 %
	Self-Help & Community Referral	2	0.3 %
Subtotal:		18	2.3 %
Already Quit Cigarettes	Counseling	11	1.4 %
	Counseling & Community Referral	11	1.4 %
	Self-Help	5	0.6 %
	Self-Help & Community Referral	3	0.4 %
	Info	2	0.3 %
Subtotal:		32	4.1 %
Already Quit Smokeless	Counseling & Community Referral	1	0.1 %
	Info	1	0.1 %
Subtotal:		2	0.3 %
Total:		788	100.0 %



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Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	20.0	7.4
Callers with valid response	437	16

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	4.7	5.3
Callers with valid response	439	16

Tobacco Duration	Callers	Percentage
Less than one year	1	0.2 %
One to five years	47	9.9 %
Six to ten years	65	13.7 %
Greater than ten years	360	76.1 %
Total:	473	100.0 %

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	265	55.7 %
No	211	44.3 %
Total:	476	100.0 %

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	451	84.5 %
	Action	31	5.8 %
	Did not provide sufficient information to establish stage	32	6.0 %
Subtotal:		514	96.3 %
Smokeless	Contemplation	17	3.2 %
	Action	2	0.4 %
	Did not provide sufficient information to establish stage	1	0.2 %
Subtotal:		20	3.7 %
Total:		534	100.0 %



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May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
1	1	0.2 %
2	5	1.1 %
3	7	1.6 %
4	12	2.7 %
5	16	3.7 %
6	6	1.4 %
7	7	1.6 %
8	6	1.4 %
9	1	0.2 %
10	64	14.6 %
11	2	0.5 %
12	18	4.1 %
13	3	0.7 %
14	3	0.7 %
15	30	6.9 %
16	1	0.2 %
17	1	0.2 %
18	1	0.2 %
20	135	30.9 %
24	1	0.2 %
25	9	2.1 %
28	2	0.5 %
30	49	11.2 %
35	8	1.8 %
40	37	8.5 %
45	1	0.2 %
50	4	0.9 %
56	1	0.2 %
60	4	0.9 %
100	2	0.5 %
Total:	437	100.0 %

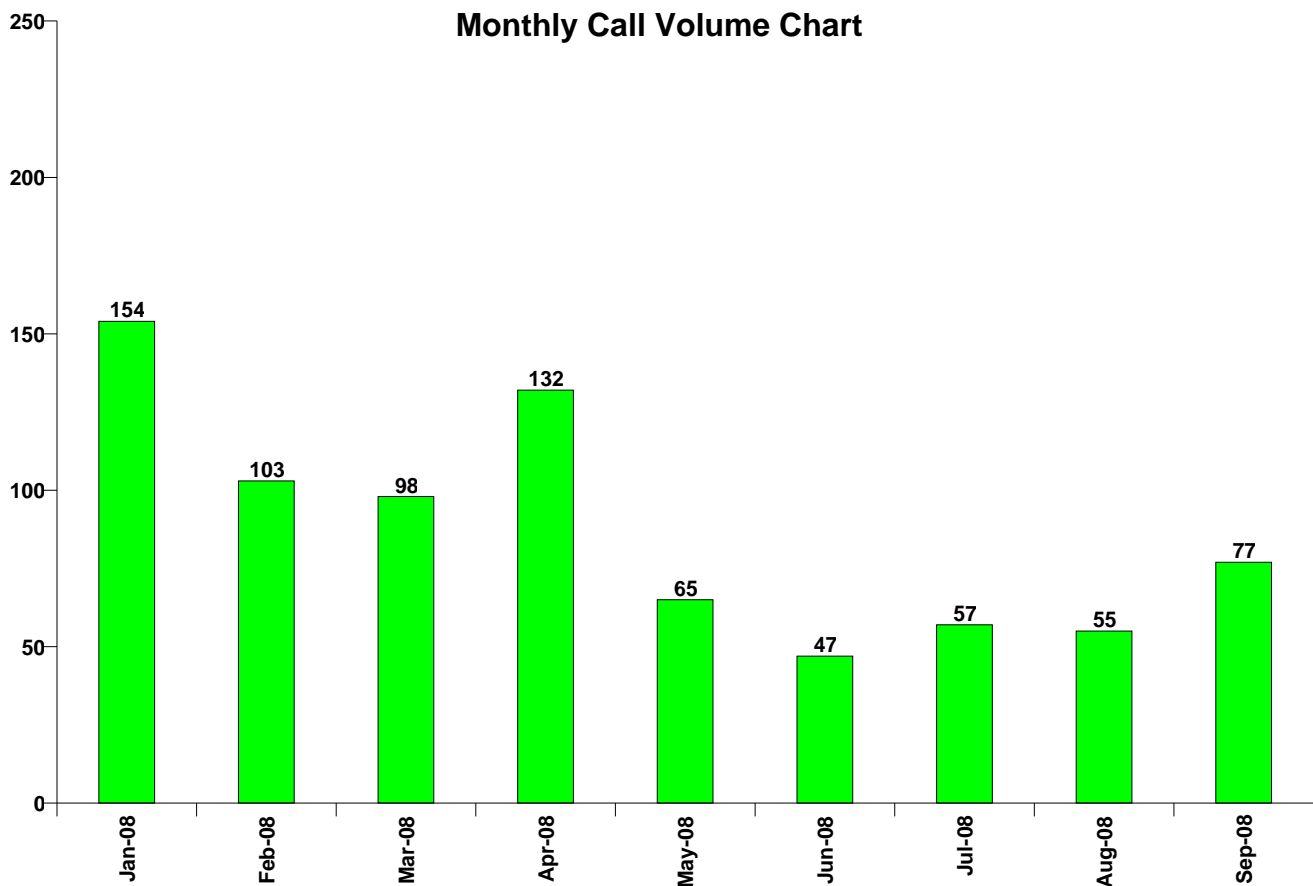


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Monthly Call Volume

Month	Callers	Percentage
Jan-08	154	19.5 %
Feb-08	103	13.1 %
Mar-08	98	12.4 %
Apr-08	132	16.8 %
May-08	65	8.2 %
Jun-08	47	6.0 %
Jul-08	57	7.2 %
Aug-08	55	7.0 %
Sep-08	77	9.8 %
Total:	788	100.0 %



- Number of Calls is on Vertical Axis
- Month is on Horizontal Axis



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Call Volume by County

County Name	Callers	Percentage
Allen	2	0.3 %
Anderson	2	0.3 %
Atchison	5	0.6 %
Barber	2	0.3 %
Barton	9	1.2 %
Bourbon	3	0.4 %
Brown	3	0.4 %
Butler	29	3.7 %
Chase	1	0.1 %
Chautauqua	2	0.3 %
Cherokee	7	0.9 %
Clay	5	0.6 %
Cloud	8	1.0 %
Coffey	3	0.4 %
Cowley	7	0.9 %
Crawford	7	0.9 %
Decatur	2	0.3 %
Dickinson	8	1.0 %
Doniphan	3	0.4 %
Douglas	23	2.9 %
Edwards	1	0.1 %
Ellis	7	0.9 %
Ellsworth	2	0.3 %
Finney	19	2.4 %
Ford	5	0.6 %
Franklin	3	0.4 %
Geary	12	1.5 %
Graham	1	0.1 %
Grant	2	0.3 %
Gray	1	0.1 %
Greenwood	2	0.3 %
Harper	4	0.5 %
Harvey	8	1.0 %
Haskell	2	0.3 %
Hodgeman	1	0.1 %
Jackson	10	1.3 %
Jefferson	4	0.5 %
Johnson	72	9.2 %
Kingman	2	0.3 %
Kiowa	1	0.1 %
Labette	3	0.4 %
Lane	1	0.1 %
Leavenworth	13	1.7 %
Lincoln	5	0.6 %
Linn	2	0.3 %
Lyon	23	2.9 %
Marion	1	0.1 %



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Call Volume by County

County Name	Callers	Percentage
McPherson	6	0.8 %
Meade	2	0.3 %
Miami	4	0.5 %
Mitchell	1	0.1 %
Montgomery	17	2.2 %
Morton	1	0.1 %
Nemaha	1	0.1 %
Neosho	4	0.5 %
Ness	1	0.1 %
Osage	6	0.8 %
Osborne	1	0.1 %
Ottawa	4	0.5 %
Pawnee	4	0.5 %
Phillips	2	0.3 %
Pottawatomie	5	0.6 %
Pratt	2	0.3 %
Rawlins	3	0.4 %
Reno	25	3.2 %
Republic	1	0.1 %
Rice	3	0.4 %
Riley	16	2.1 %
Rooks	3	0.4 %
Rush	2	0.3 %
Russell	5	0.6 %
Saline	26	3.3 %
Scott	3	0.4 %
Sedgwick	115	14.7 %
Seward	5	0.6 %
Shawnee	66	8.5 %
Sheridan	2	0.3 %
Sherman	4	0.5 %
Smith	1	0.1 %
Stafford	3	0.4 %
Stevens	5	0.6 %
Sumner	7	0.9 %
Thomas	4	0.5 %
Trego	1	0.1 %
Wabaunsee	1	0.1 %
Wallace	1	0.1 %
Wilson	3	0.4 %
Woodson	2	0.3 %
Wyandotte	74	9.5 %
Total:	780	100.0 %



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Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
15	1	0.2 %	0.2 %
16	2	0.4 %	0.5 %
17	3	0.5 %	1.1 %
18	18	3.3 %	4.4 %
19	12	2.2 %	6.6 %
20	13	2.4 %	8.9 %
21	17	3.1 %	12.0 %
22	14	2.6 %	14.6 %
23	15	2.7 %	17.3 %
24	14	2.6 %	19.9 %
25	10	1.8 %	21.7 %
26	11	2.0 %	23.7 %
27	17	3.1 %	26.8 %
28	13	2.4 %	29.1 %
29	13	2.4 %	31.5 %
30	15	2.7 %	34.2 %
31	5	0.9 %	35.2 %
32	11	2.0 %	37.2 %
33	12	2.2 %	39.3 %
34	7	1.3 %	40.6 %
35	6	1.1 %	41.7 %
36	13	2.4 %	44.1 %
37	13	2.4 %	46.4 %
38	8	1.5 %	47.9 %
39	11	2.0 %	49.9 %
40	13	2.4 %	52.3 %
41	8	1.5 %	53.7 %
42	10	1.8 %	55.6 %
43	11	2.0 %	57.6 %
44	12	2.2 %	59.7 %
45	8	1.5 %	61.2 %
46	13	2.4 %	63.6 %
47	17	3.1 %	66.7 %
48	12	2.2 %	68.9 %
49	12	2.2 %	71.0 %
50	20	3.6 %	74.7 %
51	3	0.5 %	75.2 %
52	13	2.4 %	77.6 %
53	18	3.3 %	80.9 %
54	9	1.6 %	82.5 %
55	15	2.7 %	85.2 %
56	8	1.5 %	86.7 %
57	7	1.3 %	88.0 %
58	5	0.9 %	88.9 %
59	4	0.7 %	89.6 %
60	6	1.1 %	90.7 %
61	5	0.9 %	91.6 %
62	6	1.1 %	92.7 %
63	8	1.5 %	94.2 %



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Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
64	10	1.8 %	96.0 %
65	4	0.7 %	96.7 %
66	4	0.7 %	97.4 %
67	2	0.4 %	97.8 %
69	2	0.4 %	98.2 %
70	2	0.4 %	98.5 %
71	1	0.2 %	98.7 %
77	1	0.2 %	98.9 %
78	1	0.2 %	99.1 %
81	3	0.5 %	99.6 %
82	2	0.4 %	100.0 %
Total:	549	100.0 %	

Insurance Name	Callers	Percentage
Aetna	5	1.5 %
American Centinal	1	0.3 %
American Family	1	0.3 %
Americas Choice	1	0.3 %
Anthem Bcbs	1	0.3 %
Army	1	0.3 %
Assurance Health	1	0.3 %
Bcbs	48	14.5 %
Bcbs And Freedom Network Select	1	0.3 %
Bcbs Ks	2	0.6 %
Bcbs Ks City	1	0.3 %
Bcbs/Medicare	1	0.3 %
Bcbs Of Kansas	2	0.6 %
Bcbs Of Ks	1	0.3 %
Bcbs Ppo	1	0.3 %
Blue Cross	1	0.3 %
Blue Cross Anthem	1	0.3 %
Bluecross Blueshield	2	0.6 %
Blue Cross Blue Shield	10	3.0 %
Blue Cross Blue Shield Of Ks	2	0.6 %
Blue Cross Blue Shield - Preferred Care Blue	1	0.3 %
Campus Tri Care	1	0.3 %
Care Mark	1	0.3 %
Childrens Mercy	1	0.3 %
Children'S Mercy	2	0.6 %
Cigna	8	2.4 %
Columbian Life Insurance Company	1	0.3 %
Coventry	5	1.5 %
Definity	1	0.3 %



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Insurance Name	Callers	Percentage
"Does Not Know"	1	0.3 %
Does Not Know	7	2.1 %
Don'T Know	1	0.3 %
"First Administrators Inc	1	0.3 %
First Health Network	1	0.3 %
Fiserv	1	0.3 %
Fmh	2	0.6 %
Fort Riley Military	1	0.3 %
Greatwest	1	0.3 %
Great West Health Care	1	0.3 %
Health Net	1	0.3 %
Healthwave	2	0.6 %
Health Wave	6	1.8 %
Health Waves	1	0.3 %
Healthways	1	0.3 %
Health Ways	2	0.6 %
Healthways Program	1	0.3 %
Healthwise	1	0.3 %
Heathway	1	0.3 %
Humana	7	2.1 %
Jefferson Pilot	1	0.3 %
Kansas Bc/Bs	1	0.3 %
Kansas Health Insurance	1	0.3 %
Kansas Medicaid	2	0.6 %
Kansas Medical	1	0.3 %
Marysville	1	0.3 %
Medcare/Medicaid	1	0.3 %
Medicade	2	0.6 %
Medicaid	29	8.7 %
Medicaid And Medicare	2	0.6 %
Medicaid And Ryan White	1	0.3 %
Medicaid/ Medicare	1	0.3 %
Medicaid/Medicare	4	1.2 %
Medicaid/Medicare/Humana	1	0.3 %
Medicair/Humana	1	0.3 %
Medicair/ Mutual Of Omaha	1	0.3 %
Medical Card	1	0.3 %
Medical Card, Health Way	1	0.3 %
Medican	1	0.3 %
Medicare	31	9.3 %
Medicare And Bcbs	1	0.3 %
Medicare And Bsbs	1	0.3 %
Medicare And Medicaid	5	1.5 %
Medicare/Bcbs	1	0.3 %



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Insurance Name	Callers	Percentage
Medicare & Medicaid	1	0.3 %
Medicare, Medicaid	1	0.3 %
Medicare/Medicaid	5	1.5 %
Medicare Over Medicaid	1	0.3 %
Medicare, Supp Bcbs	1	0.3 %
Medicar/Mediciad	1	0.3 %
Medikan	2	0.6 %
Mega	1	0.3 %
Megalife	1	0.3 %
Military Health Insurance	1	0.3 %
Mocan Iron Workers Welfare Fund	1	0.3 %
Mutual Assurance	1	0.3 %
Nationwide	1	0.3 %
Pcp	1	0.3 %
Ppk	2	0.6 %
Ppk Of Kansas	1	0.3 %
Prefered	1	0.3 %
Prefered Plus Of Kansas Hmo	1	0.3 %
Preferred Health Care	1	0.3 %
Preferred Kansas	1	0.3 %
Preffered	1	0.3 %
Principal	1	0.3 %
Refused	1	0.3 %
"Refused To Answer"	1	0.3 %
Refused To Answer	6	1.8 %
Refuses To Answer	1	0.3 %
Ryan Way	1	0.3 %
Spirit Preferred Health	1	0.3 %
State Insurance	1	0.3 %
State Medicaid	1	0.3 %
State Of Kansas	1	0.3 %
Tricare	12	3.6 %
Tri Care	1	0.3 %
Tri'Care	1	0.3 %
Tricare Prime	1	0.3 %
Tri Care Prime	1	0.3 %
Trident	1	0.3 %
Tri West	2	0.6 %
Unicare	6	1.8 %
Unicare Php	1	0.3 %
United	4	1.2 %
United Health	2	0.6 %
United Health Care	4	1.2 %
United Health Insurance	1	0.3 %



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Insurance Name	Callers	Percentage
United Insurance	1	0.3 %
University Of Kansas	1	0.3 %
Veterans Admin Hospital	1	0.3 %
Wppa	1	0.3 %
Afleck	1	0.3 %
Bc/Bs	1	0.3 %
Gsa Preferred Health Care	1	0.3 %
Kansas Health Insurance Preferred Group	1	0.3 %
Medicaid And Pyramid	1	0.3 %
Medicare, Preferred Seniors Of Wichita, Prescr	1	0.3 %
Preferred	1	0.3 %
State Of Kansas Medical Card	1	0.3 %
United Healthcare	1	0.3 %
Unknown	1	0.3 %
Unsure	1	0.3 %
Wellcare	1	0.3 %
Total:	332	100.0 %

How Heard about Quitline (Other)	Callers	Percentage
1800quitbutts	1	1.1 %
Baby Magazine	1	1.1 %
Banner	1	1.1 %
Banner Over Street In Town	1	1.1 %
Billboard	4	4.2 %
"Billboard"	1	1.1 %
Bill Board	1	1.1 %
Booth	1	1.1 %
Brochure	1	1.1 %
Brochure At Bus Stop	1	1.1 %
Brochures	1	1.1 %
Buletin At Health Center	1	1.1 %
Business Card	1	1.1 %
Busstop Billboard	1	1.1 %
Card From Health Department	1	1.1 %
Cdc	1	1.1 %
Chantix Hotloine	1	1.1 %
Chantix Referral	1	1.1 %
Clinic	2	2.1 %
Dept Of Human Resources State Of Ks	1	1.1 %
Does Not Know	3	3.2 %
Downtown Banner	1	1.1 %
Emergency Room	1	1.1 %
Family Life Center	1	1.1 %
Fax Referral Form	1	1.1 %
From Her Son	1	1.1 %
Gum	1	1.1 %



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How Heard about Quitline (Other)	Callers	Percentage
Headstart Teacher	1	1.1 %
Health Care Provider	1	1.1 %
Health Department	1	1.1 %
Health Quest Program	1	1.1 %
Healthy Kansas Card In Mail	1	1.1 %
Home Office	1	1.1 %
Hospital	5	5.3 %
"Humana"	1	1.1 %
"Insurance Company"	1	1.1 %
Internet - Smokefree.Gov	1	1.1 %
Irwin Army Hospital	1	1.1 %
Kansas Dept Of Health Topeka	1	1.1 %
Ku Medical	1	1.1 %
Liberty Press	1	1.1 %
Love Inc.	1	1.1 %
Magazine	2	2.1 %
Magazine Ad	1	1.1 %
Military Base	1	1.1 %
Mn QI	1	1.1 %
N/A	1	1.1 %
National Institute Of Drug Abuse	1	1.1 %
Nicorette Gum Box	1	1.1 %
Nicorette Gum Package	1	1.1 %
Pediatric Meeting Regarding Cease (Research)	1	1.1 %
Pediatric Meeting/Study Group	1	1.1 %
Phonebook	2	2.1 %
Poster At High Plans Mental Health	1	1.1 %
Previous Orders	1	1.1 %
Printout Off Internet	1	1.1 %
Quit Assist	1	1.1 %
Referred When He Was In The Hospital	1	1.1 %
Regional Prevention Center	1	1.1 %
Returning Phone Call	1	1.1 %
"Set Yourself Free"	1	1.1 %
Social Services Printout	1	1.1 %
Street Banner	1	1.1 %
Stress Ball	1	1.1 %
The Ny Quit State Program	1	1.1 %
Unknown	2	2.1 %
Wellness Center	1	1.1 %
Wic	2	2.1 %
Wick	2	2.1 %
Wic Office	2	2.1 %
W.I.C Office	1	1.1 %
Work	1	1.1 %
Xfer From Cis	1	1.1 %
Aarp Bulletin	1	1.1 %
Brouchure At School	1	1.1 %
Magizine Bc/Bs Of Kansas Was Advert	1	1.1 %



Kansas

Jan 01, 2008 through Sep 30, 2008

How Heard about Quitline (Other)	Callers	Percentage
Pastor Referred Clr To Acs Ql	1	1.1 %
Pfizer Medical	1	1.1 %
Plastic Card	1	1.1 %
Total:	95	100.0 %